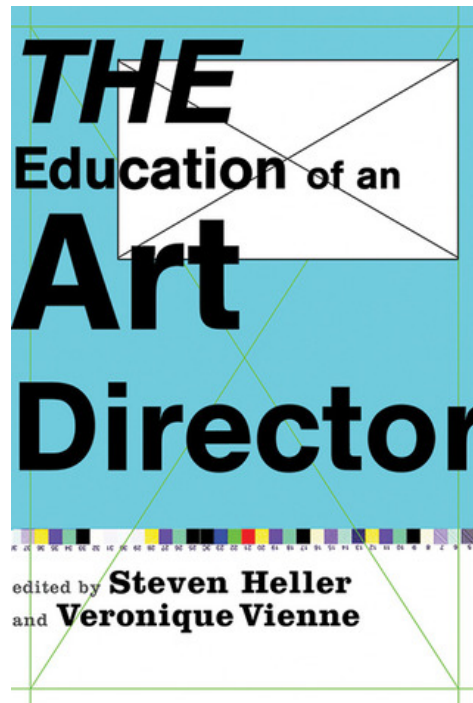


Buch lesen The Education of an Art Director

By Steven Heller



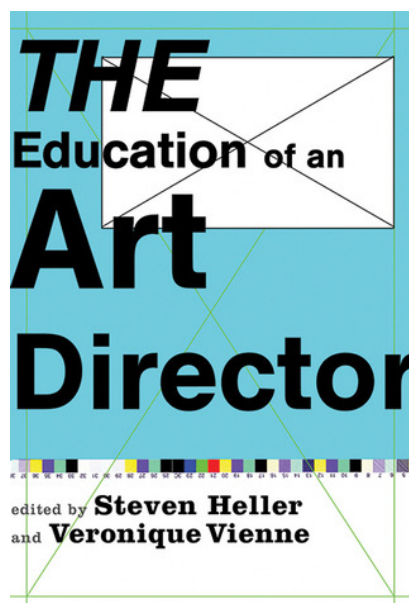
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Books Descriptions

? How to create great graphic-design courses?and why to create them? More than 30 big-name contributors, including Vince Frost, Ronn Campisi, Gail Anderson, and othersThis provocative anthology provides inspiration on teaching and discussing art direction in the classroom and beyond. Essays, interviews, and images from more than thirty teachers and leaders in the field provide an in-depth view of every facet of art direction; concrete examples reveal how to create classes that are fun to teach and inspiring to students and department chairs alike. A boon to instructors, a boost to anyone interested in graphic design, this book is educational in the best sense of the word.

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